

## Mr. Bijoy S Guha

### Career Highlights:

Mr. Bijoy S Guha has retired from Industry in June'03. Post retirement, he is a consultant to many Auto-component companies and a visiting faculty at Management Institutes (**Indira Group, Sri Balaji Society & Symbiosis Institute of International Business**) in Pune, on *Strategy Management, Management Control Systems; Project Management* and facilitates *Business Evaluation Sessions* (co-curricular). Currently, in addition to his faculty role at Indira Management Institutes, he advises the Group on Improvement Initiatives.

In his tenure as **C.E.O** (from June'98 till June'03: 5 years) he started up **Tata-Yazaki Autocomp**, a 50-50 Joint Venture between Tata Industries and Yazaki Corporation, Japan (a USD 9 billion/year Auto electrical control and display systems multinational). At the end of this period, Tata-Yazaki's Rs. 1 crore+ order-book consisted of 60% exports to Japan, Europe & US Auto companies and 40% to domestic customers of International marks. Concurrently and briefly (6 months in 2003), he oversaw **Tata-Toyo Radiators**, another JV between Tata Industries, Toyo Radiator Corp. & Mitsubishi Metals of Japan.

From Aug'69 till June'98 (29 years), he was associated with **Philips India Ltd.** in diverse capacities, having joined as a Management Trainee. His last assignment (18 months) was as **Country Head - Corporate Purchasing**, prior to which he was the **Sr. General Manager - Luminaires & Professional Lighting**. He has had extensive experience in general management and manufacturing including a stint with Philips Germany in their Cologne Plant and as the first Indian Plant Manager, Kalwa Lamp Factories of Philips India.

### Educational:

Mr. Bijoy S Guha is an Electrical Engineer and has done many certificate courses in General & Quality Management, under the aegis of *IIM-Calcutta, Philips International Management Centre* and *Tata Management Training Centre*. He has closely interacted with Prof. C.K.Prahalad, Prof. Sumantra Ghoshal, Prof. P.Doyle, Prof. Kio Suzaki and worked with international consultants e.g. Booze, Allen – Hamilton, A.T.Kearney, Gemini, REL and others in Reengineering & Restructuring activities of Philips International.

### Personal Details:

Address: Flat 10, "The Embassy"; South Avenue; Kalyaninagar; Pune 411006  
e-mail id: bsguha@indiraedu.com; mobile: 9822092648; Phone ®: 26650103  
Educational: B.E. (Electrical)-1<sup>st</sup> Class; *Regional Engineering College, Durgapur* (1964-69);  
Date of Birth: 21<sup>st</sup> June 1947.