

Supply Chain Management II

Semester-IV

- 1 Supply Base Management:
Concept of the Integrated Chain & multi-Tiers
Outsourcing & In-sourcing
Channel Relations
- 2 Integrated Materials Management:
Concept of "Kiretsu"
JIT & Inventory
Lead Time & uncertainty management
- 3 Competitive Advantage through SCM:
Country/Location advantages
Virtual Chains
e-Business
- 4 Channel Management:
Channel Design
Channel Management
Channel Integration & Systems
- 5 Case Studies in SCM: